



Dee Dee Myers to Keynote 2010 Summit

Dee Dee Myers is a political analyst and commentator. Currently, she is a contributing editor to *Vanity Fair* and a popular lecturer on politics, the media and women's issues. Myers served as White House Press Secretary during President Clinton's first term; she was the first woman and one of the youngest people to ever hold that job.

After leaving the White House, Myers was on the CNBC political talk show, "Equal Time," and served as a consultant on NBC's acclaimed drama *The West Wing*.

Myers is also the author of *Why Women Should Rule the World*. Blending memoir, social history, and a call to action, Dee Dee Myers challenges her readers to imagine a not-too-distant future in which increasing numbers of women reach the top ranks of business, politics, science and academia.

Reflecting on her own tenure in the Clinton administration and her work as a political analyst, me-



dia commentator, and former consultant to *The West Wing*, Myers assesses the crucial but long-ignored strengths that female leaders bring to the table. "Women tend to be better communicators, better listeners, better at forming consensus," Myers argues. In a highly competitive and increasingly fractious world, women possess the kind of critical problem-solving skills that are urgently needed to break down barriers, build understanding, and create the best conditions for peace.

Everything could

change, proposes Myers. Politics would be more collegial. Businesses would be more productive. And communities would be healthier. Empowering women would make the world a better place—not because women are the same as men, but precisely because they are different.

Myers knows firsthand the responsibilities and rewards of taking on leadership roles traditionally occupied by men. At thirty-one, she was appointed White House press secretary to President Bill Clinton. In a candid look at those

years, she recalls the day-to-day challenge of confronting a press corps obsessed with more than just the president's policies. "Virtually every story written about me included observations about my earrings, my makeup, my clothes, my shoes. And then there was my hair."

Recalling the pressures—both invited and imposed—of her west wing years, Myers offers a hard-hitting look at the challenges women must overcome and the traps they must avoid as they travel the path toward success. From pioneering research in the laboratory, to innovations in business, entertainment, and media, to friendships that transcend partisanship in the U.S. Senate, she describes how female participation in public life has already transformed the world in which we live. Myers is this year's Summit luncheon keynote speaker.

SAVE THE DATE: OCTOBER 17-18, 2010
- Franklin Marriott Cool Springs -
Visit: www.womenseconomicfoundation.org
For reservations and information

Next Newsletter

- Keynote Speakers Laura Liswood, Deborah Tate, Mildred Walters & Sarah Weddington
- 2010 Scholarship information

New 2010 Professional Development Workshops

Attendees asked, the Council answered! For the first time, the 2010 Summit will offer two workshop tracks on Sunday afternoon. One of the tracks will focus on Leadership Training for Executive Women and Emerging Leaders. The second track will focus on building and sustaining a Woman-Owned Business.

Last year, the Council received feedback from many attendees asking for leadership training specifically for Executive Level women. So the Council has put together a full afternoon of training and information from some of the top leadership experts in the world. If you are serious about developing your leadership skills and moving ahead in your career, you will not want to miss this opportunity.

Dr. Carol Leland, a principal with San Diego-based Leadership Enterprises and a keynote speaker at last year's Summit, will facilitate this Executive Women and Emerging Leaders Track. Presenters for this track include Laura Liswood, Secretary General for the Council of Women World Leaders, Deborah Taylor Tate, former Federal Communications Commissioner and Dr. Leland.

The Council is also offering a full afternoon of training for women who own or who want to own their own business. Business leaders, consultants and experts will help attendees start, build, maintain and grow their business.

Susan Allen Huggins, Owner of Nashville-based Direct Link, will facilitate

this Women-Owned Business Track. Presenters for this track include Nashville Business Incubation Center Executive Director Mildred Townsend Walters and White | Thompson CEO Evette White.

A question and answer session will end both tracks, providing attendees with the opportunity to interact with presenters. The afternoon promises to provide the inspiration and the information that you need to take the next step in your profession. Companies and organizations interested in providing quality professional development will want to send women employees to these workshops.

**SAVE
THE
DATE!**

**October
17-18,
2010**

Franklin, TN

*We'll see you
at the
Summit!!*

Become A Partner of the 2010 Summit!

- After all Tennessee Women make 85% of consumer decisions -

Summit Partners may receive free advertising in Summit newsletters and online, head table seats for Summit luncheon, introduction of general session or luncheon speakers, complimentary booth in vendor area, free registrations for Summit, corporate table for luncheon...

**Interested in partnering with the
Economic Summit for Women?
Please contact Yvonne Wood at ycwood@aol.com**