

Women Business Owners' Opportunity Conference

Tuesday, June 22, 2010

Building Blocks for Success

West Tennessee Center for Agricultural Research, 605 Airways Blvd., Jackson

- 8:30-9:00 **Registration** (Continental Breakfast)
- 9:00-9:45 **Welcome/Introductions/Keynote**
Ms. Jennifer Rawls, Tennessee Economic Council on Women, Nashville
- 9:45-10:00 **Break**
- 10:00-10:55 **1st Break Out Sessions**
Show me the Money!
Mr. David Doyle, panel moderator, Tennessee Small Business Development Center, Memphis
Ms. Sharon Taylor McKinney, Tenn. Dept. of Economic & Community Development, Business Enterprise Resource Office
Ms. Saundra Jackson, Tennessee Small Business Administration, Memphis
Ms. Teresa Sanders, Southwest Tennessee Development
Ms. Harriet Cannon, USDA Rural Development
- Branding Your Business!**
Dr. Beverly Alexander, Southwest Tennessee Community College, Memphis
- 11:05-noon **2nd Break Out Sessions**
Procurement Opportunities/Marketing/Contracting
Mr. Art Brown, Consultant, Atlanta
- Turning Your Dreams into Reality – Business Planning**
Mr. Ron Acree & Mr. Joel Newman, Tennessee Small Business Development Center, Jackson
- 12:15-1:15 **Lunch and door prizes**
Ms. Cheri Childress, Vice President, BeCe Enterprises, Inc., Milan
- 1:30-2:15 **Social Networking**
Ms. Stacy Nunnally, Social Media and Non-Profit Consultant, Murfreesboro
- 2:15-3:00 **Stress Management and door prizes**
Ms. Michelle Weatherford, President, LEARN Consulting, Atoka
- 3:00 **Adjourn or Optional Activities**
One-on-one visits with financial resources/services
Tour of UT Ag. Experiment Station
Ms. Carol Reese, Ornamental Horticulture Specialist, UT Extension Service, Jackson

This conference is made possible by the WestStar Leadership Program, Tennessee Economic Council on Women, Tenn. Dept. of ECD/Business Enterprise Resource Office, and the REED Center/TSBDC.



Fees

Booth Opportunities: \$125 (after June 1, \$175)

Sponsorship Opportunities: Platinum \$1,000/Gold -\$750/ Silver-\$500
(each with benefits)

Conference Fee: \$40 per person. This fee includes cont. breakfast, lunch, networking, door prizes and lots of fun!

Note: We reserve the right to substitute topics or speakers

3 Easy Ways to Advance Register Seating is Limited!!!!

Deadline to Register: Tuesday, June 15, 2010

1. **By Mail:** Return this form to WestStar, UT Martin, 321 Administration Building, Martin, TN 38238. Make checks payable to WestStar.
2. **By Fax:** Fax a copy of this form to 731-881-7019. If you want to pay by credit card, you can include the number on the form or call the number in to 731-881-7298.
3. **By Email:** vgrimes@utm.edu (If you register by email, make sure to include your name, business, complete address and phone number.



WBBOE Registration

Name: _____

Business: _____

Address: _____

City, State, Zip: _____

Email: _____

(If you have questions about the conference or the registration process, please contact Virginia Grimes at 731-881-7298)

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Funded in part through a cooperative agreement with the U.S. Small Business Administration. Additional funding is provided by the Tennessee Board of Regents and the State of Tennessee. All SBA funded programs are extended to the public on a nondiscriminatory basis. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact the TSBDC office at 731-424-5389 to make the arrangements.

This project is funded under an agreement with the State of Tennessee.

